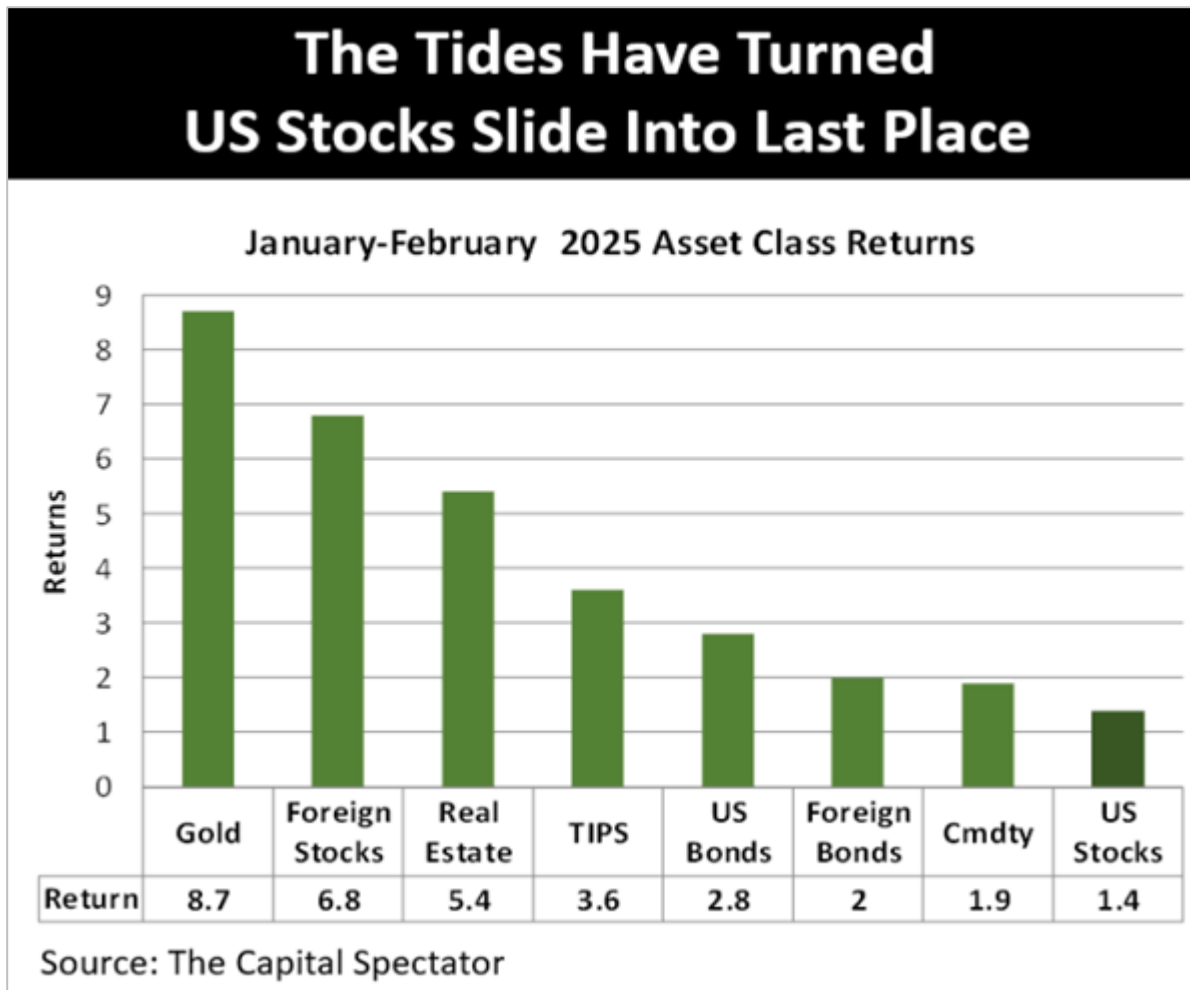


Over the past decade and a half, the U.S. stock market has maintained an undeniable position of leadership, consistently delivering strong returns and dominating global investment portfolios. Investors who remained heavily allocated to U.S. equities have benefited significantly from this prolonged period of outperformance. However, as we approach 2025 and beyond, the global investment landscape is undergoing a notable transformation.

The Case for Diversification



A growing body of market research suggests that diversification—particularly into European and other international markets—is becoming increasingly critical. While the U.S. market has struggled so far this year, emerging opportunities abroad are presenting compelling investment cases. As global economic cycles evolve, maintaining a concentrated exposure to any single region may introduce increased risk and opportunity cost.

The historical dominance of the U.S. market has, in many cases, resulted in portfolios that are heavily weighted toward domestic equities. While this positioning has been advantageous in recent years, the current macroeconomic climate necessitates a more globally balanced approach. Factors such as shifting monetary policies, geopolitical developments, and sectoral rotations are influencing global capital flows in new and significant ways.

Strategic Rebalancing in a Dynamic Environment

Now is an opportune time to reassess portfolio allocations and explore a diversified investment strategy. A renewed focus on international equities, particularly in regions exhibiting strong economic resilience and innovation, could enhance long-term portfolio performance.

That said, we recognize that the current geopolitical and macroeconomic environment presents certain challenges. Heightened market volatility and ongoing global uncertainties necessitate a cautious yet proactive approach. Rather than advocating for abrupt reallocations, we recommend a phased and data-driven strategy to rebalancing. Implementing gradual shifts can help mitigate risk while positioning portfolios for potential global growth.

At Freedom Investment Management, we are committed to guiding advisors through these evolving market conditions. We believe that a well-diversified portfolio, aligned with individual financial goals and risk tolerances, is fundamental to achieving sustained long-term success. As the global investment landscape continues to shift, our research-driven and service approach ensures that our advisors remain well-informed to capture emerging opportunities.



1-800-949-9936 ■ freedomadvisors.com

Advisory services are offered through Freedom Investment Management Inc. ("Freedom"), a registered investment adviser. Investment strategies carry varying degrees of risk, including the total loss of principal. Freedom does not provide tax or legal advice.

While Freedom believes the data to be reliable, no representation is made as to, and no responsibility, warranty or liability is accepted for the accuracy or completeness of such information. This material reflects the opinions of Freedom and is an assessment of the market environment at a specific time. This is not intended to be a forecast of future events or a guarantee of future results.

This should not be considered a recommendation to buy or sell individual securities, nor should this information be relied upon as research or investment advice regarding any security in particular. Diversification does not ensure a profit or protect against loss.

Except as otherwise specifically stated, all information is as of March 6, 2025.